

# **Weekly View**





*by* CHRIS KONSTANTINOS, CFA

#### THE RIVERFRONT WRITING TEAM

ADAM GROSSMAN, CFA Global Equity CIO | Co-Head of Investment Committee

CHRIS KONSTANTINOS, CFA
Director of Investments |
Chief Investment Strategist

KEVIN NICHOLSON, CFA Global Fixed Income CIO | Co-Head of Investment Committee

DOUG SANDLER, CFA Head of Global Strategy

ROD SMYTH Chairman of the Board of Directors

DAN ZOLET, CFA Associate Portfolio Manager

#### SUMMARY

- Leading indicators and government bond market are forecasting recession...
- ...but unemployment levels and loan growth are not.
- Mild recession late this year most likely, in our opinion.

#### 1.31.2023

# **Recession Risks Rising**

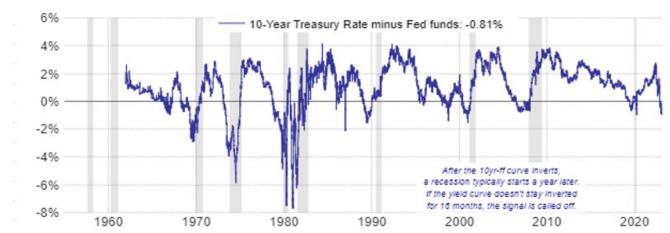
# Our 'Recession Dashboard' Signals are Deteriorating but not Definitive

A 'recession' is defined by the National Bureau of Economic Research (NBER) as a "significant decline in economic activity that is spread across the economy and lasts more than a few months". Other economists define 'recession' more specifically, as representing two straight quarters of negative real (adjusted for inflation) GDP growth. Just as there is no one single definition of 'recession', there is similarly no one perfect way to predict it.

As the new year has dawned, we revisit our 'Recession Dashboard' that we first wrote about last summer, in order to give an update on where we believe we are with respect to recession risk in the US. This list of indicators below are ones that we have found in our experience to be useful recession predictors. This is not an exhaustive list of what we track, and of course, no one indicator is infallible. However, taken in aggregate, we believe this provides a robust estimation of recession risks over the next 6-12 months. Shaded regions on the charts in this piece denote historical recessions as defined by NBER; each indicator we show has data back to at least the 1970s.

# Yield Curve: Negative - Inversion is Flashing a Warning Signal

The difference in yield between 10-year Treasury Note and Fed Funds (FF) yields -aka the 'yield curve'- has now officially 'inverted' as 10-year yields are lower than short-term interest rates (see chart, below). An inverted yield curve has historically been a reliable signal of impending recession, because falling long-term interest rates often mean bond investors expect some combination of lower future inflation and growth. When they fall below the levels set by the Federal Reserve, the bond market is suggesting the Fed has raised rates too much. After the curve inverts, a recession typically starts a year later, in our view. The yield curve has been inverted since November '22, implying a formal 'recession' could start this upcoming winter or early next year (a view we shared in our 2023 Outlook).



Source: Refinitiv Datastream, RiverFront; data daily, as of January 30, 2023. Chart shown for illustrative purposes.



# Weekly View

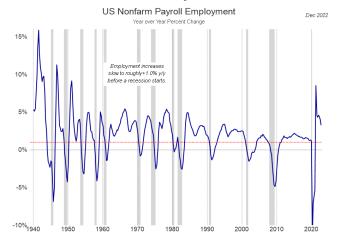


As pundits are quick to point out, this signal has been a reliable indicator for a half-century and as such must be taken seriously. However, nothing has been normal about the US economy since the pandemic, so we must be open to the possibility that the efficacy of historically reliable indicators may be less so this time around. To this point, the Fed's unusually heavy involvement in the Treasury market since the '08 credit crisis may actually mean this signal has less significance this time around.

## Change In Payrolls and Unemployment: Positive - Employment Picture Still Not Recessionary

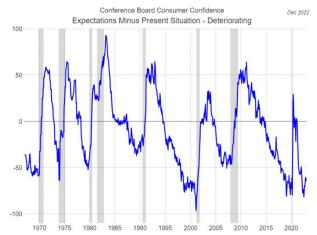
Change in Payrolls: Slowing in employment trends can give important warning signals concerning the health of the economy. In our experience, a slowing of payroll growth at or below 1% tend to portend recession. Despite a surge in layoff headlines, payrolls are still growing above +3% year-over-year (chart, right).

**Unemployment:** Other employment-related signals we like to follow include the 'Sahm Rule', named after Fed economist Claudia Sahm, which is triggered when the three-month moving average of the national unemployment rate rises by at least 0.5% percentage points or more relative to its low during the previous 12 months. **Similar to payrolls, this indicator also remains in a constructive zone in our opinion, with a change of only roughly 0.1% as of <b>December.** 



Source: Refinitiv Datastream, RiverFront; data yearly, as of December 31, 2022. Chart shown for illustrative purposes.

## Consumer Confidence: Mixed - Confidence in the Future Low, but Rebounding Since the Summer



The psyche of the US consumer is important, given that consumer spending represents nearly 70% of the US economy. A large drop in the difference between the Conference Board's Consumer Expectations Index and the Present Situation Index usually precedes recession.

While this indicator remains near levels that have suggested recession in the past, it appears to us to be rebounding since its recent low last June.

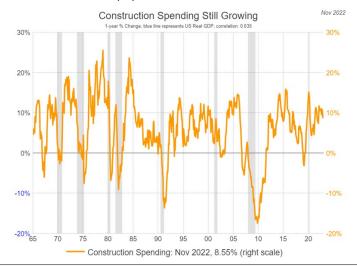
Source: Refinitiv Datastream, RiverFront; data monthly, as of December 15, 2022. Chart shown for illustrative purposes. Chart left.

# Construction Spending and Heavy Truck Sales: *Positive*- *Still Growing but at a Slightly Lower Rate*

Construction Spending: Construction plays an important role as a job creator across many industries and as a driver of demand for both natural resources and finished goods.

Despite recent housing weakness, construction spending is growing at around +8.5% as of the most recent data from November, down from nearly 12% last summer but still a positive for future GDP growth, in our view.

Source: Refinitiv Datastream, RiverFront; data monthly, as of November 30, 2022. Chart shown for illustrative purposes. Chart right.



**Heavy Truck Sales\*:** Another related data point is yearly heavy truck sales, which are running above 35k units/month – close to the high end of its historical range – **suggesting a continued strong economy.** 

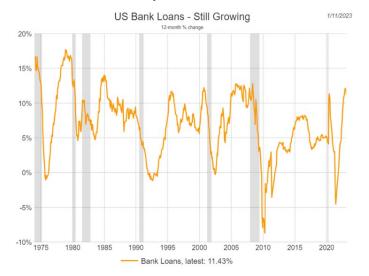
\*Heavy trucks weigh over 26,000 pounds and include 18-wheeler tractors, cement mixers and city buses.

Lending: Positive - Bank Loan Creation Actually Strengthened Since the Summer

Capital represents the 'lifeblood' for most businesses. Without access to capital, companies are unable to grow and may even need to restrict existing operations.

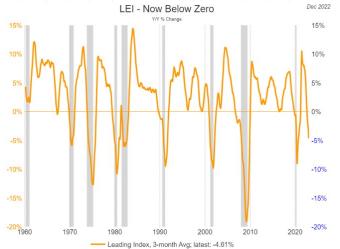
Bank loan creation grew at a historically strong year-over-year rate above 10% in December, suggesting that companies still are both willing and able to access capital for growth initiatives, hiring and capital expenditures.

Source: Refinitiv Datastream, RiverFront; data monthly, as of January 11, 2023. Chart shown for illustrative purposes. Chart right.



## Leading Economic Indicators (LEI): Negative - Indicator Below Zero Since September

The Conference Board's 'Leading Economic Indicators' (LEI) is a predictive variable that is designed to anticipate turning points in the business cycle by roughly 7 months. The LEI is comprised of 10 indicators related to employment, business orders, residential housing demand, stock market prices and bond market credit conditions. The LEI has now fallen for the



10th consecutive month and is well below zero, which we typically associate with pre-recessionary conditions.

The weakness for December was relatively widespread within the LEI's various components, including manufacturing. However, we would note that the 'flash' Purchasing Manager Index (PMI) surveys released last Tuesday, tell a slightly different story. In those surveys, US manufacturing, while in contractionary territory, actually improved from November.

Source: Refinitiv Datastream, RiverFront; data monthly, as of December 15, 2022. Chart shown for illustrative purposes. Chart left.

## Conclusion:

While last June's update generally gave the US economy a clean bill of health, many indicators have since deteriorated, leading us to place a higher probability of recession towards the back half of this year. However, this is not a 'slam dunk' prediction given that 3 of our 7 indicators are still positive. Perhaps both sets of indicators are 'right' and are signaling a recession... but a mild one given the relative health of the employment market and consumer and business balance sheets. This is a theme we explored in our 2023 *Outlook*.

While not formally part of our 'Recession Dashboard', it also bears noting that stock and credit markets themselves -often a leading indicator of recession historically – are not at recessionary levels. With the stock and corporate bond markets giving positive signals and government bonds flashing caution, financial markets are also sending mixed signals. Given these uncertainties and lower visibility into both the economy's trajectory and Federal Reserve policy from here, Riverfront's investment team entered the year relatively cautious in our positioning. We are actively looking for opportunities to deploy excess cash when we see the outlook improving.

Risk Discussion: All investments in securities, including the strategies discussed above, include a risk of loss of principal (invested amount) and any profits that have not been realized. Markets fluctuate substantially over time, and have experienced increased volatility in recent years due to global and domestic economic events. Performance of any investment is not guaranteed. In a rising interest rate environment, the value of fixed-income securities generally declines. Diversification does not guarantee a profit or protect against a loss. Investments in international and emerging markets securities include exposure to risks such as currency fluctuations, foreign taxes and regulations, and the potential for illiquid markets and political instability. Please see the end of this publication for more disclosures.

Important Disclosure Information:

The comments above refer generally to financial markets and not RiverFront portfolios or any related performance. Opinions expressed are current as of the date shown and are subject to change. Past performance is not indicative of future results and diversification does not ensure a profit or protect against loss. All investments carry some level of risk, including loss of principal. An investment cannot be made directly in an index.

Information or data shown or used in this material was received from sources believed to be reliable, but accuracy is not quaranteed.

This report does not provide recipients with information or advice that is sufficient on which to base an investment decision. This report does not take into account the specific investment objectives, financial situation or need of any particular client and may not be suitable for all types of investors. Recipients should consider the contents of this report as a single factor in making an investment decision. Additional fundamental and other analyses would be required to make an investment decision about any individual security identified in this report.

Chartered Financial Analyst is a professional designation given by the CFA Institute (formerly AIMR) that measures the competence and integrity of financial analysts. Candidates are required to pass three levels of exams covering areas such as accounting, economics, ethics, money management and security analysis. Four years of investment/financial career experience are required before one can become a CFA charterholder. Enrollees in the program must hold a bachelor's degree.

All charts shown for illustrative purposes only. Technical analysis is based on the study of historical price movements and past trend patterns. There are no assurances that movements or trends can or will be duplicated in the future.

Stocks represent partial ownership of a corporation. If the corporation does well, its value increases, and investors share in the appreciation. However, if it goes bankrupt, or performs poorly, investors can lose their entire initial investment (i.e., the stock price can go to zero). Bonds represent a loan made by an investor to a corporation or government. As such, the investor gets a guaranteed interest rate for a specific period of time and expects to get their original investment back at the end of that time period, along with the interest earned. Investment risk is repayment of the principal (amount invested). In the event of a bankruptcy or other corporate disruption, bonds are senior to stocks. Investors should be aware of these differences prior to investing.

#### **Index Definitions:**

A recession is a significant, widespread, and prolonged downturn in economic activity. A common rule of thumb is that two consecutive quarters of negative gross domestic product (GDP) growth mean recession, although more complex formulas are also used.

Gross domestic product (GDP) is the total monetary or market value of all the finished goods and services produced within a country's borders in a specific time period. As a broad measure of overall domestic production, it functions as a comprehensive scorecard of a given country's economic health.

### **Definitions:**

The National Bureau of Economic Research (NBER) is a private, non-profit, non-partisan research organization with an aim is to promote a greater understanding of how the economy works. It disseminates economic research among public policymakers, business professionals, and the academic community.

#### **WEEKLY VIEW**

The 10-year Treasury note is a debt obligation issued by the United States government with a maturity of 10 years upon initial issuance. A 10-year Treasury note pays interest at a fixed rate once every six months and pays the face value to the holder at maturity. The U.S. government partially funds itself by issuing 10-year Treasury notes.

Federal funds, often referred to as fed funds, are excess reserves that commercial banks and other financial institutions deposit at regional Federal Reserve banks; these funds can be lent, then, to other market participants with insufficient cash on hand to meet their lending and reserve needs. The loans are unsecured and are made at a relatively low interest rate, called the federal funds rate or overnight rate, as that is the period for which most such loans are made.

The Sahm Rule identifies signals related to the start of a recession when the three-month moving average of the national unemployment rate rises by 0.50 percentage points or more relative to its low during the previous 12 months.

The Conference Board (CB) is a not-for-profit research organization that distributes vital economic information to its peer-to-peer business members. The Composite Index of Leading Indicators, otherwise known as the Leading Economic Index (LEI), is an index published monthly by The Conference Board.

RiverFront Investment Group, LLC ("RiverFront"), is a registered investment adviser with the Securities and Exchange Commission. Registration as an investment adviser does not imply any level of skill or expertise. Any discussion of specific securities is provided for informational purposes only and should not be deemed as investment advice or a recommendation to buy or sell any individual security mentioned. RiverFront is affiliated with Robert W. Baird & Co. Incorporated ("Baird"), member FINRA/SIPC, from its minority ownership interest in RiverFront. RiverFront is owned primarily by its employees through RiverFront Investment Holding Group, LLC, the holding company for RiverFront. Baird Financial Corporation (BFC) is a minority owner of RiverFront Investment Holding Group, LLC and therefore an indirect owner of RiverFront. BFC is the parent company of Robert W. Baird & Co. Incorporated, a registered broker/dealer and investment adviser.

To review other risks and more information about RiverFront, please visit the website at riverfrontig.com and the Form ADV, Part 2A. Copyright ©2023 RiverFront Investment Group. All Rights Reserved. ID 2708533