



by CHRIS
KONSTANTINOS, CFA

THE WRITING TEAM

ADAM GROSSMAN, CFA
Global Equity CIO | Partner

CHRIS KONSTANTINOS, CFA
Managing Partner |
Chief Investment Strategist

KEVIN NICHOLSON, CFA
Global Fixed Income CIO | Partner

ROD SMYTH
Chairman of the Board of Directors

DAN ZOLET, CFA
Associate Portfolio Manager

SUMMARY

- We believe US market impact of the Iran-Israel conflict will be limited.
- US energy independence, as well as Iran's reticence to close the Strait of Hormuz, is likely the reason for this limited impact, in our view.
- Geopolitical crises rarely leave lasting impacts on US stocks.

07.01.2025

Missiles & Missives: Why Don't Stocks Care?

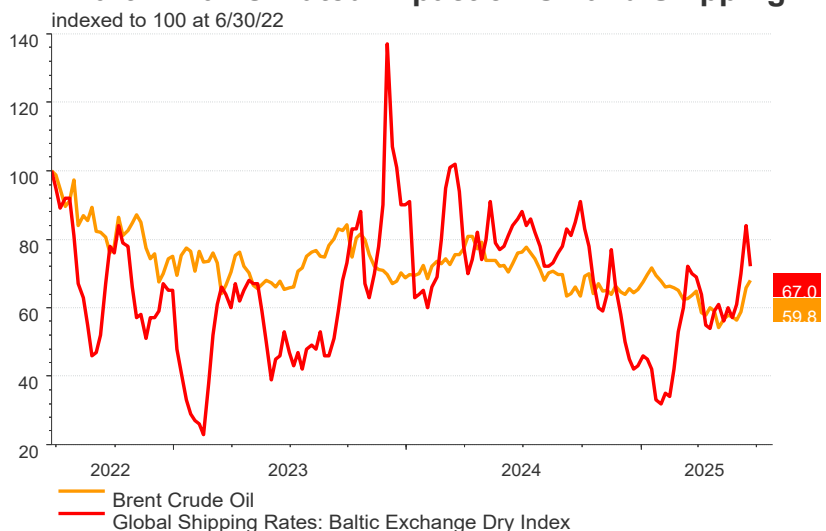
Market Impact From Geopolitics Tend to Be Short-Lived

Setting aside humanitarian and political concerns, we view the economic and market impact of the recent Iran-Israel conflict as likely to be limited. For anyone following current events, stocks' apparent apathy to these events can seem bewildering. The main transmission mechanism between Middle Eastern geopolitical risk and US markets tends to be through the price of oil. However, oil prices and shipping costs have yet to spike (see Chart 1, below), and US stock markets have generally looked through the volatility, as they eclipsed all-time-highs late last week. At the risk of oversimplifying a complicated issue, we believe this is mainly due to a few simple facets:

Iran is unlikely to shut down the Strait of Hormuz. The Strait of Hormuz, one of the world's most important shipping channels for oil and gas, is a relatively narrow waterway just south of Iran linking the Persian Gulf to the Arabian Sea. The strait sees over 20% of the world's oil and gas pass through its' channel every day. While Iran has periodically threatened to 'shut down' the channel via underwater mines, anti-ship missiles or other tactics, we believe it's unlikely to follow through... for the simple reason that Iran's economy is almost solely based on oil export. In addition, China is Iran's largest oil customer – purchasing roughly 90% of Iran's production. Shutting down the strait would massively complicate a crucial relationship for Iran.

The US is now a net energy exporter. One leg of the '[US Economic Exceptionalism](#)' stool is North America's enviable status as an oil and gas production powerhouse... turbocharged by new technologies such as fracking. According to the Energy Information Administration (EIA), the US

Chart 1: Iran's Muted Impact on Oil and Shipping



Source: LSEG Datastream, RiverFront. Data daily as of June 27, 2025. Chart shown for illustrative purposes only. Past performance is no indication of future results.

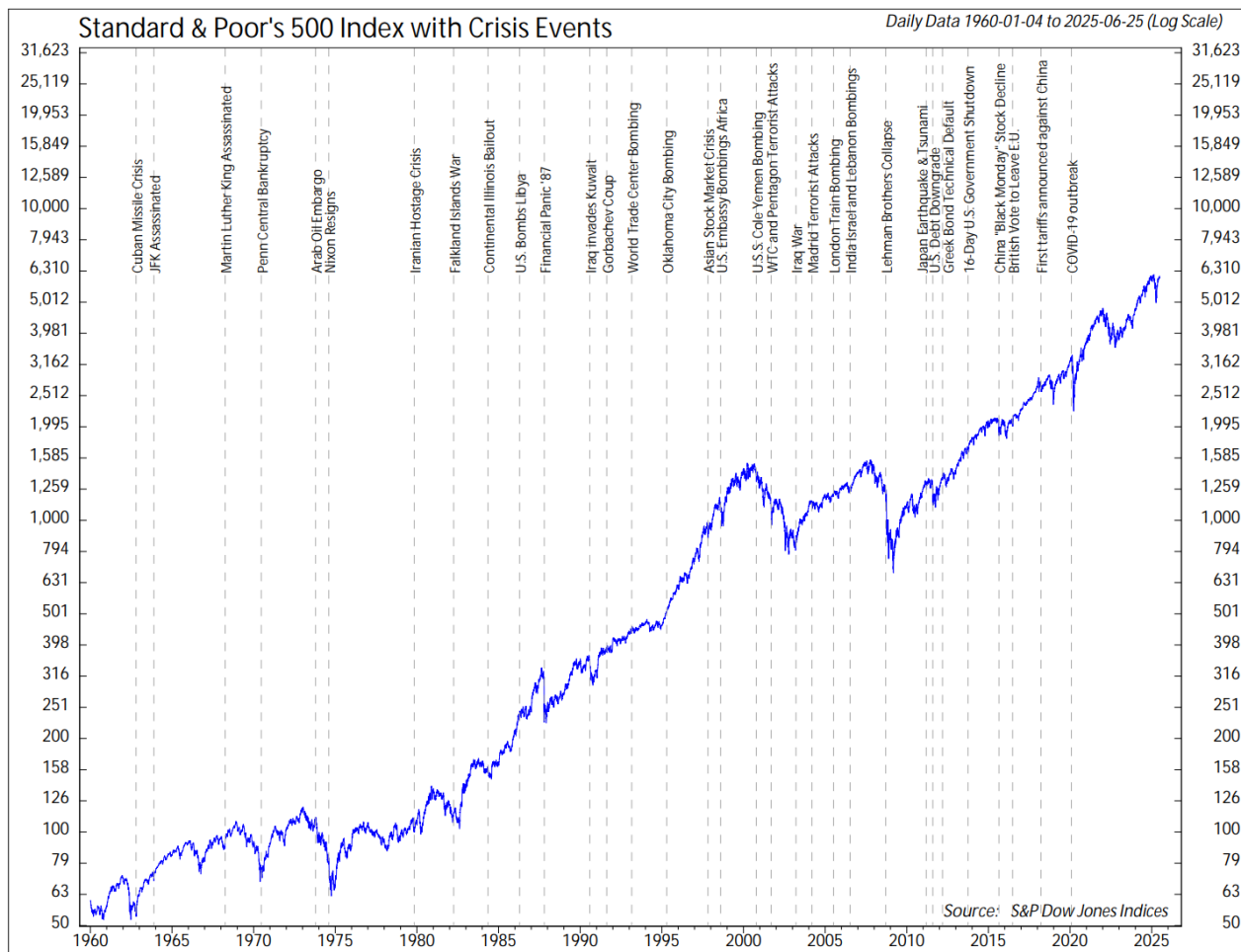
has been a net energy exporter since 2019 and produced record amounts of crude oil in the last year. This helps insulate the US from a major inflationary spike in the advent of global supply disruption, such as the shutting of the Strait of Hormuz would pose. We would note that most of Europe and Asia do not enjoy the same advantage as the US in this regard; major countries like China, India, Germany, South Korea and Japan are all major oil importers and thus more exposed to supply constraints.

CONCLUSION: Even Outside the Middle East, Crisis Events Rarely Have Lasting Impact on US Stocks

Some of the facts above relate specifically to Iran's tenuous economic and diplomatic position – Iran has few friends, particularly in terms of larger countries. However, some may be surprised to learn that, even outside of the Middle East, the market's response to significant geopolitical events is often quite muted and short-lived, as the NDR Research chart below visually suggests. Thus, we see little reason for the situation in Iran to change our constructive positioning towards US stocks in our balanced portfolios.

Conducting an even broader study using the long-lived Dow Jones Industrial Average (DJIA) in order to go back well over a century, NDR Research studied the market impact of 58 acute crisis events starting in 1907. Their findings were conclusive: US stocks on average were higher 1, 3, 6 and 12 months after the crisis event. In the minority of times when markets were lower – for instance, when Russia invaded Georgia in August 2008– the geopolitical crisis happened concurrently in the midst of an unrelated economic downturn.

CHART 2: NDR ANALYSIS ON CRISES SUGGESTS ONLY NEAR-TERM AFFECT ON S&P500



Copyright 2025 Ned Davis Research, Inc. Further distribution prohibited without prior permission. All Rights Reserved. See NDR Disclaimer at [ndr.com/copyright.html](https://www.ndr.com/copyright.html). For data vendor disclaimers refer to [ndr.com/vendorinfo/](https://www.ndr.com/vendorinfo/). Past performance is no guarantee of future results. Shown for illustrative purposes.

Risk Discussion: All investments in securities, including the strategies discussed above, include a risk of loss of principal (invested amount) and any profits that have not been realized. Markets fluctuate substantially over time, and have experienced increased volatility in recent years due to global and domestic economic events. Performance of any investment is not guaranteed. In a rising interest rate environment, the value of fixed-income securities generally declines. Diversification does not guarantee a profit or protect against a loss. Investments in international and emerging markets securities include exposure to risks such as currency fluctuations, foreign taxes and regulations, and the potential for illiquid markets and political instability. Please see the end of this publication for more disclosures.

Important Disclosure Information:

The comments above refer generally to financial markets and not RiverFront portfolios or any related performance. Opinions expressed are current as of the date shown and are subject to change. Past performance is not indicative of future results and diversification does not ensure a profit or protect against loss. All investments carry some level of risk, including loss of principal. An investment cannot be made directly in an index.

Information or data shown or used in this material was received from sources believed to be reliable, but accuracy is not guaranteed.

This report does not provide recipients with information or advice that is sufficient on which to base an investment decision. This report does not take into account the specific investment objectives, financial situation or need of any particular client and may not be suitable for all types of investors. Recipients should consider the contents of this report as a single factor in making an investment decision. Additional fundamental and other analyses would be required to make an investment decision about any individual security identified in this report.

Chartered Financial Analyst is a professional designation given by the CFA Institute (formerly AIMR) that measures the competence and integrity of financial analysts. Candidates are required to pass three levels of exams covering areas such as accounting, economics, ethics, money management and security analysis. Four years of investment/financial career experience are required before one can become a CFA charterholder. Enrollees in the program must hold a bachelor's degree.

All charts shown for illustrative purposes only. Technical analysis is based on the study of historical price movements and past trend patterns. There are no assurances that movements or trends can or will be duplicated in the future.

Ned Davis Research (NDR) is a global provider of independent investment research, solutions and tools. Founded in 1980, NDR helps clients around the world make objective investment decisions.

Stocks represent partial ownership of a corporation. If the corporation does well, its value increases, and investors share in the appreciation. However, if it goes bankrupt, or performs poorly, investors can lose their entire initial investment (i.e., the stock price can go to zero). Bonds represent a loan made by an investor to a corporation or government. As such, the investor gets a guaranteed interest rate for a specific period of time and expects to get their original investment back at the end of that time period, along with the interest earned. Investment risk is repayment of the principal (amount invested). In the event of a bankruptcy or other corporate disruption, bonds are senior to stocks. Investors should be aware of these differences prior to investing.

In general, the bond market is volatile, and fixed income securities carry interest rate risk. (As interest rates rise, bond prices usually fall, and vice versa). This effect is usually more pronounced for longer-term securities). Fixed income securities also carry inflation risk, liquidity risk, call risk and credit and default risks for both issuers and counterparties. Lower-quality fixed income securities involve greater risk of default or price changes due to potential changes in the credit quality of the issuer. Foreign investments involve greater risks than U.S. investments, and can decline significantly in response to adverse issuer, political, regulatory, market, and economic risks. Any fixed-income security sold or redeemed prior to maturity may be subject to loss.

Investing in foreign companies poses additional risks since political and economic events unique to a country or region may affect those markets and their issuers. In addition to such general international risks, the portfolio may also be exposed to currency fluctuation risks and emerging markets risks as described further below.

Changes in the value of foreign currencies compared to the U.S. dollar may affect (positively or negatively) the value of the portfolio's investments. Such currency movements may occur separately from, and/or in response to, events that do not otherwise affect the value of the security in the issuer's home country. Also, the value of the portfolio may be influenced by currency exchange control regulations. The currencies of emerging market countries may experience significant declines against the U.S. dollar, and devaluation may occur subsequent to investments in these currencies by the portfolio.

Foreign investments, especially investments in emerging markets, can be riskier and more volatile than investments in the U.S. and are considered speculative and subject to heightened risks in addition to the general risks of investing in non-U.S. securities. Also, inflation and rapid fluctuations in inflation rates have had, and may continue to have, negative effects on the economies and securities markets of certain emerging market countries.

Index Definitions:

Standard & Poor's (S&P) 500 Index measures the performance of 500 large cap stocks, which together represent about 80% of the total US equities market.

The Dow Jones Industrial Average (DJIA) is a stock market index that tracks 30 large, publicly owned blue-chip companies trading on the New York Stock Exchange (NYSE) and Nasdaq. The Dow Jones is named after Charles Dow, who created the index in 1896 with his business partner, Edward Jones. Also referred to as the Dow 30, the index is considered a gauge of the broader U.S. economy.

Definitions:

Fracking is the process of injecting liquid at high pressure into subterranean rocks, boreholes, etc. so as to force open existing fissures and extract oil or gas. Also called hydraulic fracturing.

The Energy Information Administration (EIA) is a semi-independent agency under the U.S. Department of Energy and is the nation's premier source for impartial energy information. By collecting, analyzing and sharing information on renewable energy, petroleum, natural gas, alternative fuels, and more, EIA helps policymakers and industry stakeholders make informed, data-driven decisions.

When referring to being "overweight" or "underweight" relative to a market or asset class, RiverFront is referring to our current portfolios' weightings compared to the composite benchmarks for each portfolio. Asset class weighting discussion refers to our Advantage portfolios.

RiverFront Investment Group, LLC ("RiverFront"), is a registered investment adviser with the Securities and Exchange Commission. Registration as an investment adviser does not imply any level of skill or expertise. Any discussion of specific securities is provided for informational purposes only and should not be deemed as investment advice or a recommendation to buy or sell any individual security mentioned. RiverFront is affiliated with Robert W. Baird & Co. Incorporated ("Baird"), member FINRA/SIPC, from its minority ownership interest in RiverFront. RiverFront is owned primarily by its employees through RiverFront Investment Holding Group, LLC, the holding company for RiverFront. Baird Financial Corporation (BFC) is a minority owner of RiverFront Investment Holding Group, LLC and therefore an indirect owner of RiverFront. BFC is the parent company of Robert W. Baird & Co. Incorporated, a registered broker/dealer and investment adviser.

To review other risks and more information about RiverFront, please visit the website at riverfrontig.com and the Form ADV, Part 2A. Copyright ©2025 RiverFront Investment Group. All Rights Reserved ID 4623284