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RiverFront Investment Group Partners with The Doorways to Provide Over 700 Nights of Lodging to Patients and Loved Ones



THE DOORWAYS TO RECEIVE \$25,000 AS THE RIVERFRONT 2023 CHARITABLE GIVING PARTNER

RICHMOND, VA | JANUARY 23, 2023 – RiverFront Investment Group is pleased to announce The Doorways as their 2023 Charitable Giving Partner. The partnership includes a \$25,000 donation and a commitment to volunteerism throughout 2023. RiverFront’s donation will provide over 700 nights of accommodations for patients and their families receiving medical care in Richmond, VA.

“Being chosen as RiverFront Investment Group’s 2023 Charitable Giving Partner is a true honor for The Doorways. This generous donation will allow patients and their families to have a home away from home where they can focus on health and healing,” said Stacy Brinkley, President and CEO of The Doorways. “RiverFront’s commitment to volunteer service will further help nurture the sense of community that makes The Doorways so unique.”

“We are excited to expand our relationship with The Doorways in 2023. It is important to RiverFront associates to be able to provide hands-on support to our annual Charitable Giving Partner,” said Cole Elliott, a RiverFront Regional Director and Chair of the REACH charitable giving committee. “The positive impact The Doorways has on patients and their families receiving care far from home is significant. They are the largest hospitality house in the country that operates [solely on donations](#), and we look forward to bringing a spotlight and support to their important mission.”

In its eleventh year, RiverFront’s annual [Charitable Giving Partner](#) is selected based on employee nominations, submissions from Richmond non-profits, and a firm-wide vote. In addition to the monetary donation, RiverFront commits associate volunteer support for one year. While RiverFront selects a new partner each year, the organization stays involved with past charitable partners through on-going volunteer support. The Charitable Giving Partner program is part of RiverFront’s larger commitment to respect, support and serve its community which included over \$145,000 in donations to 45 non-profits and hundreds of volunteer hours in 2022.

ABOUT THE DOORWAYS: *Based in Richmond, VA, The Doorways is a registered 501(c)(3) nonprofit whose mission is to provide lodging and support for patients and their loved ones who need to be close to the hospital but not far from the feeling of home. Incorporated in 1983, The Doorways is a 117-room former hotel and annually provides over 60,000 nights of lodging to 10,000+ children and adults who must travel to Richmond to access medical care that is not available where they live. 79% of guests are Virginia residents; the remainder come from every state in the nation and around the world. Learn more at www.thedoorways.org.*

ABOUT RIVERFRONT: *RiverFront Investment Group is a global asset manager focused on Process over Prediction – a dynamic investment approach driven by a systematic, repeatable methodology. The firm provides flexible, risk-managed solutions for a range of investment objectives and risk tolerances.*

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