

FOR IMMEDIATE RELEASE

RiverFront Investment Group Partners with Feed More to Provide 100,000 Meals

Feed More was selected by RiverFront Investment Group to receive \$25,000 as their 2022 Charitable Giving Partner

RICHMOND, VA | FEBRUARY 17, 2022 – RiverFront Investment Group is pleased to announce Feed More as their 2022 Charitable Giving Partner. The partnership includes a \$25,000 donation and a commitment to volunteerism throughout 2022. Due to COVID-19, food donations are down 20%. RiverFront's donation will purchase 40,000lbs of food equating to 100,000 meals.

"We're absolutely thrilled to have been selected as RiverFront Investment Group's 2022 Charitable Giving Partner," said Sarah Gravitt-Baese, Feed More's Chief Marketing Officer. "This generous donation and their continued commitment to fight hunger will help us to grow our comprehensive programs, fortify our network of partner agencies and, most importantly, nourish communities and empower lives across Central Virginia."

"We're excited to be working with Feed More this year," said Kaetlin Collins, RiverFront's Charitable Giving Committee Chair. "During the pandemic, food insecurity in our region has only increased and we are impressed by the changes Feed More has made to continue to support those in need. The impact our partnership could make, through this grant and volunteering with their numerous programs, made this an easy decision for RiverFront associates."

This marks the tenth year that RiverFront has selected an annual [Charitable Giving Partner](#) based on employee nominations and votes. In addition to the monetary donation, RiverFront commits associate volunteer support for one year. While RiverFront selects a new partner each year, the organization stays involved with past charitable partners through on-going volunteer support. The Charitable Giving Partner program is part of RiverFront's larger commitment to respect, support and serve its community which included over \$113,000 in donations to 60 non-profits and over 650 volunteer hours in 2021.

ABOUT FEED MORE: Feed More collects, prepares and distributes food to neighbors in need throughout Central Virginia. With a service area that stretches across 34 counties and cities, Feed More's comprehensive programs and network of nearly 300 agencies helps ensure our communities have access to healthy meals year-round. Feed More is a proud member of [Feeding America](#) and [Meals on Wheels America](#). For additional information, please visit [FeedMore.org](#), find us on [Facebook](#) and follow us on [Instagram](#) and [Twitter](#).

ABOUT RIVERFRONT: RiverFront Investment Group is a global asset manager focused on Process over Prediction – a dynamic investment approach driven by a systematic, repeatable methodology. The firm provides flexible, risk-managed solutions for a range of investment objectives and risk tolerances.

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